



SPONSORSHIP

OF HILLARYS YACHT CLUB

Thank you for considering our Sponsorship opportunities. Hillarys Yacht Club is proud to partner with local, national and international businesses who support our Club in return for a variety of benefits. The packages below serve as a guide only; we are committed to creating a long lasting relationship that benefits your business and encourage you to discuss your goals with us so that we can tailor a sponsorship agreement to suit your needs.

	Bronze	Silver	Gold	Platinum
<i>Your investment</i>	\$1,500+	\$3,000+	\$5,000+	\$10,000+
SPONSOR BENEFITS				
Advertising & Brand Promotion				
Compass magazine advertising <i>per edition (4 per year)</i> <i>per year</i>	✓ <i>Business card</i> -	✓ <i>¼ page</i> <i>1 x A5 insert</i>	✓ <i>½ page</i> <i>1 x A4 insert</i>	✓ <i>Full page</i> <i>2 x A4 inserts</i>
Linked logo display on HYC website	✓	✓	✓	✓
Branded boardwalk flags flown at HYC	-	✓	✓	✓
Naming rights: Club, Juniors or sporting event	-	<i>Negotiable</i>	✓	✓
Pull up banner displayed at major Club sporting events/Opening Day	-	-	✓	✓
Fence signage (2m x 0.8m)	<i>Negotiable</i>	<i>Negotiable</i>	✓	✓
Letterhead/invoice logo placement	-	-	-	✓
Club Benefits				
10% entertainment allowance ¹	✓	✓	✓	✓
Right to use the wording 'Official Partner of Hillarys Yacht Club'	✓	✓	✓	✓
Sponsor Membership ²	<i>Negotiable</i>	<i>Negotiable</i>	<i>Negotiable</i>	<i>Negotiable</i>
Complimentary ticket to Annual New Members Night	✓	✓	✓	✓
VIP invitation to Opening Day	✓	✓	✓	✓
VIP invitation to Commodore's Ball	-	-	✓(2)	✓(2)
Discounts on Function Venue hire	-	-	✓	✓
Other Negotiable Benefits³				
Branded decals on HYC owned boats				
Logo placement on event signage or promotional materials				

Notes

1 As a Sponsor Member, 10% of your membership investment will be credited to your account to allow you to entertain your guests, clients and VIPs within the Club's restaurant and bars.

2. Sponsor membership available only where a current HYC Membership does not exist.

3. Other benefits may replace those listed above or attract an additional charge. All other benefits will be negotiated on an individual basis.

To discuss your business requirements and how Hillarys Yacht Club sponsorship can enhance your promotions, please contact:

Danny Rechichi (General Manager): gm@hillarysyachtclub.com.au or
Gemma Nicholson (Marketing): pr@hillarysyachtclub.com.au

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